

MISSION STATEMENT

Itch Collective presents Skinned:Live, a diverse festival showcasing interdisciplinary art forms, undressing and redressing the themes of identity, layers and representation. We at Itch Collective are committed to producing a festival of high quality which will provoke, inspire and unite both artists and attendees. The festival aims to showcase bold and exciting new artists who work with a variety of disciplines that range from film to photography, performance to installation, dance to spoken word and everything in between. The mission throughout the festival is to invite the participants to look beneath the surface and engage with art that may provoke them to think about how Skin can divide us as well as unify our generation. Skinned Live brings us back to our viscerality and at the same time pushes us to look outside our physical body. We aim to explore the limits and boundaries of what it means to be human in relation to our identity and at the same time what is it that defines ours. Are we in charge of our identity? Can we gain more self-awareness? And what is it that makes us human? How comfortable are we inside our skin? How can our skin (re)define who we are wearing? What is it that we are wearing every day? How can these things cause (dis)ease? We would like to encourage our artists and audience to ask those questions. We also encourage the expression of (dis)comfort within everyone's own skin. Skinned:Live also aims to partner with fresh, new and exciting companies, products and partners to contribute to the dialogue and create long standing connections for future exhibitions. We welcome complex perspectives to the discussion around skin and vice versa. We will create a symbiotic relationship between audience and exhibition, exhibition and partners and all others who wish to join us. Itch Collective are dedicated to housing the festival in an invigorating environment and space that will compliment each artist, piece and audience member to create a rousing atmosphere and unite each involvee. The festival will strive to promote engagement within its surrounding community. This will be done within a format that is accessible to a diverse audience and can be beneficial for all. The festival's programme wants to involve creative talks, workshops and other group opportunities so that all attendees and artists may have the opportunity to engage with practices they might not otherwise whilst also acquiring new skills.